**Who We Are**

**Netriches Aruba** is dedicated to providing you with the results you need to gain online visibility. We will conduct a thorough investigation to find out everything there is to know about your target audience and how we can utilize your website’s content to drive traffic and turn your visitors into paying customers. By listening to you and determining your business needs, we will put together a successful plan that will help you accomplish your goals and change the way you do business online.

There has never been a more a crucial time for a business to maximize its online presence in the savviest, most effective way possible. There are so many companies with great products and services, but if your company is buried in search results to the point that consumers can’t find you online, you essentially don’t exist. Netriches Aruba is here to solve that problem through Search Engine Optimization.

**What is Search Engine Optimization?**

Search Engine Optimization, or SEO, is one of the best tools that companies have in terms of gaining visibility online because it allows them to bring in more visitors through free, organic search results. The major search engines like Google, Bing, and Yahoo rank websites based on specific parameters they deem most important and they do so at no cost to the website owners. In optimizing your website and increasing your ranking in search engines results, you will gain more visibility and will, in turn, see an increase in visitor traffic to your website.

**Our Approach Analysis and Strategy:**

A successful **SEO strategy** is about building a company’s online presence. Netriches Aruba ‘s first step will be to audit your current website and SEO tactics to determine what you are currently doing right and what we need to do to improve upon your program. During our audit, we will look at the following:

\*Analytics and Keywords

\*Your Website’s Accessibility and Indexing

\*Ranking Factors

\*Competitive Analysis

**Implementation Timeline**

To accomplish the above tasks properly and ensure that we have performed our audit as thoroughly as possible to provide you with the best results, we will require about 1 week.

**Deliverables**

Once the initial audit has been completed, we will provide you with our recommendations, tactics, and steps that we will take to improve your search engine ranking and help you achieve your goals.